

MARK LIGHT
CURRICULUM VITAE 2-21-18
300 26th Ave East, Seattle, WA 98112
(312) 799-1117
mark@marklight.com
www.marklight.com

EDUCATION

Ph.D., Antioch University Ph.D., 2007
MBA, University of California Los Angeles, 1980
BFA, Cum Laude, Drake University, 1975

CURRENT EXPERIENCE

Practice

First Light Group LLC, Founder and President, 1993-present,
www.firstlightgroup.com, *Putting Your Future within Reach*[®] through Leadership
Coaching, Training, and Writing. Representative projects include:

Leadership Coaching

- Center for Housing and Health, Chicago, 2016-present
- Howard Brown Health, Chicago, 2014-present
- AIDS Foundation Chicago, 2014-present
- Sinai Hospital Infectious Disease Center, Chicago, 2016-2017
- Equitas Health, 2009-2010
- Southwestern Ohio Council for Higher Education, 2008

Training

- Emerging Leaders Program
 - Felician University Dublin Ireland, 2018
 - YMCA Evanston, 2017
 - Rotary International World Headquarters, 2016
- Sustainable Strategy Program
 - All Chicago cohort of five agencies serving homeless funded by The Chicago Community Trust, 2017
 - Toledo Fair Housing Center, 2016
 - Positive Impact Health Centers, Atlanta, 2015
 - Miami Valley Fair Housing Center, 2007, 2010, 2015
 - Community Foundation for Greater Atlanta cohort of four HIV agencies funded by AIDS United and Elton John Foundation, 2014
 - AIDS Foundation Chicago cohort of five HIV agencies funded by The Chicago Community Trust, 2013
 - Dayton cohort of six nonprofit agencies funded by the Dayton Power and Light Foundation, 2011
 - Nonprofit Academic Centers Council, 2010, 2013
 - Institute for Ethical Leadership, Rutgers University, 2006-2015
 - Northwestern University Kellogg School of Management Center for Nonprofit Management, 2013-2015

- The Strategic Board
 - Teen Living Programs, 2017
 - Toledo Fair Housing, 2016,
 - Miami Valley Fair Housing, 2007, 2010, 2011, 2015

Writing

- Books
 - *Finding George Bailey: Wonderful Leader, Wonderful Life*, expected 2018
 - *Sustainable Strategy*, expected 2018
 - *Results Now for Nonprofits: Purpose, Strategy, Operations, and Governance*. John Wiley & Sons, 2011
 - *Executive Committee*. Board Source, 2004
 - *The Strategic Board: The step-by-step guide to high-impact governance*. John Wiley & Sons, 2001
- Articles
 - "You First: Leadership for a New World," *Nonprofit Quarterly*, 2017, 2 columns to date
 - "Dr. Conflict," *Nonprofit Quarterly*, 2008-2016, 26 columns
 - "Which Light is Right?" *Nonprofit Quarterly*, 2006, 2 columns
 - "No One Best Way: Results from a Study of Leadership Capacity Building." *Dayton: First Light Group LLC*, 2006
 - "Just In-Time Vision: Vision Content and Context." Washington, DC: International Leadership Association, 04 Conference Proceedings, 2004
 - "Commentary." *Nonprofit Management and Leadership*, 9(1), 111-114, 1998
 - "Commentary." *Board Member*, 7(7), 9
- Dissertation
 - "Finding George Bailey: Wonderful Leaders, Wonderful Lives." Antioch University 2007

PAST EXPERIENCE

Practice

Member, Kellogg Action Lab College of Consultants, 2007-2010

President, Victoria Theatre Association, 1989-2005; Dayton Opera 1998-2005; Arts Center Foundation, 2000-2005 Achievements included:

- Boosting total facility attendance for all users five-fold to 900,000
- Advancing VTA only attendance 19-fold to 430,000
- Expanding VTA only subscriptions seven-fold to 25,400
- Growing total revenue 25-fold to \$21.3 million
- Delivering end-of-year surpluses averaging 2.3% per year
- Opening three major facilities including the \$130 million Schuster Center that included a non-profit arts center, and a for-profit condominium tower, restaurants, a catering business, and two parking garages

Executive Director, Louisville Ballet, 1983-1989: Doubled the organization's scale from \$1.1 million to \$2.3 million, presented 75 ballets.

Production Manager, Virginia Opera, 1980-1983: Full control and accountability of the production department that executed four major main-stage productions per season and all tours. Founded Virginia Opera Association Scenic Studios.

Marketing Consultant, Long Wharf Theatre, 1979-1980: Through a UCLA Anderson School of Management Practicum, designed, implemented, and analyzed a five-segment audience survey to deliver a complete marketing strategy report.

Teaching

Full Teaching Professor, DePaul University, School of Public Service, 2011-2017

- Ethical Leadership (student ratings on a scale of 1-5 with 5 being highest: instructor 4.9, course 4.9)
- Human Resource Management (instructor 5.0, course 5.0)
- Public Service Management (instructor 5.0, course 4.9)
- Strategic Management (instructor 4.7, course 4.8)

Visiting Assistant Professor (Full-time Faculty), Wright State University, 2011
Raj Soin College of Business Administration

- Competitive Strategy (time well spent 4.5, learned a lot 4.2)
- Managing Creativity & Innovation (time well spent 4.2, learned a lot 4.4)
- Management and Organizational Behavior (time well spent 4.9, learned a lot 4.9)
- Organizational Development (time well spent 4.9, learned a lot 4.7)

Affiliate Faculty Member, Case Western Reserve University, 2008-2010
Weatherhead School of Management, Mandel Center for Nonprofit Organizations

- Organization and Management (instructor 4.9, course 4.7, highest-rated instructor of all 49 large-class courses)
- Earned Income (instructor 4.9, course 4.8, 5th highest-rated instructor of all 47 medium-class courses)

Adjunct Faculty, Wright State University, 2007-2009
Raj Soin College of Business Administration

- Competitive Strategy – Chinese Executive MBA Program (ratings unavailable)
- Conflict Management (time well spent 4.9, learned a lot 4.9)
- Ethical and Legal Issues (time well spent 4.5, learned a lot 4.5)

College of Liberal Arts

- Earned Income (time well spent 5.0, learned a lot 5.0)
- Nonprofit Management (time well spent 4.9, learned a lot 4.9)
- Public and Nonprofit Leadership (time well spent 4.9, learned a lot 4.9)

Adjunct Faculty, Antioch University McGregor, 2008-2009,
Graduate Management Program

- Leadership (ratings unavailable)
- Individual and Group Behavior in Organizations (ratings unavailable)
- Conflict Management (ratings unavailable)

Faculty Technical Director, University of Wisconsin – Milwaukee, 1976-77.
Peck School of the Arts

- Stagecraft (ratings unavailable)
- Lighting Design (ratings unavailable)

SERVICE TO THE PROFESSIONS

Tony® Awards Voter, 1995-2005

Reviewer, *Nonprofit Management & Leadership Journal*, 2002-present

Mediator, Dayton Mediation Center, Small Claims and Juvenile Courts, 2006-09

Member, Council of Editorial Advisors, BoardSource, 1996-2006

Governance

Rough House Theatre, President of the Board, 2016-present

Mound Academies Charter School, 2006-2009

Ohio Association of Nonprofit Organizations, Vice Chair, 1999-2005

AIDS Foundation Miami Valley, 1993-1999

Certifications

Institute for Professional Excellence in Coaching, 2017

Center for Creative Leadership all assessments certified 2014

HONORS

Excellence in Teaching Award, Faculty and Student nominee, DePaul University
College of Liberal Arts and Social Science, 2015, 2016

DePaul ENGAGE Socially Responsible Faculty Award, 2013 and 2014

Mandel Center Teaching Award, 2010, Mandel Center for Nonprofit Organizations,
Weatherhead School of Management, Case Western Reserve University

Humanitarian Award, National Conference for Community and Justice of Greater
Dayton, 1998

Recipient, 1997, First recipient of the Outstanding Achievement in Presenter
Management, The Broadway League (members vote on the Tony® Awards)