

**MARK LIGHT**  
**CURRICULUM VITAE**

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**EDUCATION**

**Ph.D.**, Antioch University Ph.D., 2007

**MBA**, University of California Los Angeles, 1980

**BFA**, Cum Laude, Drake University, 1975

**CURRENT EXPERIENCE**

**Practice**

**First Light Group LLC**, Founder and President, 1993-present,  
[www.firstlightgroup.com](http://www.firstlightgroup.com), *Putting Your Future within Reach*<sup>®</sup> through Leadership  
Coaching, Teaching, and Writing. Representative projects include:

**Leadership Coaching**

- Center for Housing and Health, Chicago, 2016-present
- Howard Brown Health, Chicago, 2014-present
- Sinai Hospital Infectious Disease Center, Chicago, 2016-present
- AIDS Foundation Chicago, 2014-2016

**Teaching**

- Emerging Leaders
  - Howard Brown Health, 2019
  - Felician University Dublin Ireland, 2018
  - YMCA Evanston, 2017
  - Rotary International World Headquarters, 2016
- Sustainable Strategy
  - Felician University Dublin Ireland, 2019
  - All Chicago cohort of five agencies serving homeless funded by The Chicago Community Trust, 2017
  - Community Foundation for Greater Atlanta cohort of four HIV agencies funded by AIDS United and Elton John Foundation, 2014
  - AIDS Foundation Chicago cohort of five HIV agencies funded by The Chicago Community Trust, 2013
  - Dayton cohort of six nonprofit agencies funded by the Dayton Power and Light Foundation, 2011
- The Strategic Board
  - Teen Living Programs, 2017
  - Toledo Fair Housing, 2016,
  - Miami Valley Fair Housing, 2007, 2010, 2011, 2015

## Writing

- Books
  - *Results Now for Nonprofits: Purpose, Strategy, Operations, and Governance*. John Wiley & Sons, 2011
  - *Executive Committee*. Board Source, 2004
  - *The Strategic Board: The step-by-step guide to high-impact governance*. John Wiley & Sons, 2001
- Articles
  - "You First: Leadership for a New World," *Nonprofit Quarterly*, 2017-present, 6 columns
  - "Dr. Conflict," *Nonprofit Quarterly*, 2008-2016, 26 columns
- Dissertation
  - "Finding George Bailey: Wonderful Leaders, Wonderful Lives." Antioch University 2007

## PAST EXPERIENCE

### Practice

**President**, Victoria Theatre Association, 1989-2005; Dayton Opera 1998-2005; Arts Center Foundation, 2000-2005 Achievements included:

- Growing total revenue 15-fold from \$870,000 to more than \$20 million
- Boosting total facility attendance for all users five-fold to 900,000
- Advancing VTA only attendance 19-fold to 430,000
- Expanding VTA only subscriptions seven-fold to 25,400
- Delivering end-of-year surpluses averaging 2.3% per year
- Opening three major facilities including the \$130 million Schuster Center that included a non-profit arts center, and a for-profit condominium tower, restaurants, a catering business, and two parking garages
- Earning The Broadway League's first Outstanding Achievement in Presenter Management Award (League members vote on the Tonys)

**Tony® Awards Voter**, 1995-2005

**Executive Director**, Louisville Ballet, 1983-1989: Doubled the organization's scale from \$1.1 million to \$2.3 million, presented 75 ballets.

**Production Manager**, Virginia Opera, 1980-1983: Full control and accountability of the production department that executed four major main-stage productions per season and all tours. Founded Virginia Opera Association Scenic Studios.

**Marketing Consultant**, Long Wharf Theatre, 1979-1980: Through UCLA Anderson School of Management, designed, implemented, and analyzed a five-segment audience survey to deliver a complete marketing strategy report.

## Teaching

### **Full Teaching Professor**, DePaul University, School of Public Service, 2011-2017

- Ethical Leadership (student ratings on a scale of 1-5 with 5 being highest: instructor 4.9, course 4.9)
- Human Resource Management (instructor 5.0, course 5.0)
- Public Service Management (instructor 5.0, course 4.9)
- Strategic Management (instructor 4.7, course 4.8)

### **Visiting Assistant Professor** (Full-time Faculty), Wright State University, 2011

#### Raj Soin College of Business Administration

- Competitive Strategy (time well spent 4.5, learned a lot 4.2)
- Managing Creativity & Innovation (time well spent 4.2, learned a lot 4.4)
- Management and Organizational Behavior (time well spent 4.9, learned a lot 4.9)
- Organizational Development (time well spent 4.9, learned a lot 4.7)

### **Affiliate Faculty Member**, Case Western Reserve University, 2008-2010

#### Weatherhead School of Management, Mandel Center for Nonprofit Organizations

- Organization and Management (instructor 4.9, course 4.7, highest-rated instructor of all 49 large-class courses)
- Earned Income (instructor 4.9, course 4.8, 5<sup>th</sup> highest-rated instructor of all 47 medium-class courses)

### **Adjunct Faculty**, Wright State University, 2007-2009

#### Raj Soin College of Business Administration

- Competitive Strategy – Chinese Executive MBA Program (ratings unavailable)
- Conflict Management (time well spent 4.9, learned a lot 4.9)
- Ethical and Legal Issues (time well spent 4.5, learned a lot 4.5)

#### College of Liberal Arts

- Earned Income (time well spent 5.0, learned a lot 5.0)
- Nonprofit Management (time well spent 4.9, learned a lot 4.9)
- Public and Nonprofit Leadership (time well spent 4.9, learned a lot 4.9)

### **Adjunct Faculty**, Antioch University McGregor, 2008-2009,

#### Graduate Management Program

- Leadership (ratings unavailable)
- Individual and Group Behavior in Organizations (ratings unavailable)
- Conflict Management (ratings unavailable)

### **Faculty Technical Director**, University of Wisconsin – Milwaukee, 1976-77.

#### Peck School of the Arts

- Stagecraft (ratings unavailable)
- Lighting Design (ratings unavailable)

## CERTIFICATIONS

**Gallup**, Certified Strength Coach, 2019-present

**International Coach Federation**, Associate Certified Coach, 2017-present

**Institute for Professional Excellence in Coaching (iPEC)**, Certified Professional Coach, 2017-present

**Center for Creative Leadership**, certified to deliver all assessments, 2014-present

## HONORS

**Excellence in Teaching Award**, Faculty and Student nominee, DePaul University College of Liberal Arts and Social Science, 2015, 2016

**DePaul ENGAGE Socially Responsible Faculty Award**, 2013 and 2014

**Mandel Center Teaching Award**, 2010, Mandel Center for Nonprofit Organizations, Weatherhead School of Management, Case Western Reserve University

**Humanitarian Award**, National Conference for Community and Justice of Greater Dayton, 1998

## SERVICE

**Mediator**, Dayton Mediation Center, Small Claims and Juvenile Courts, 2006-09

**Member**, Council of Editorial Advisors, BoardSource, 1996-2006

### Governance

- Rough House Theatre, President of the Board, 2016-2018
- Mound Academies Charter School, 2006-2009
- Ohio Association of Nonprofit Organizations, Vice Chair, 1999-2005
- AIDS Foundation Miami Valley, 1993-1999